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**Supply constraints ease but customer demand remains high for agricultural machinery**

After machinery supply constraints last year and into 2022, CNH Industrial has announced a return to healthy levels of stock on New Zealand dealership floors, particularly in the popular lower to mid horsepower end of the market.

Supply of Case IH Farmalls, Pumas and Maxxums, and New Holland T7s, T4s and Boomer 25C tractors is strong and customers in the market for a new tractor for their business, or who are interested in upgrading, are being encouraged to act now.

“There’s certainly no doubt supply of machinery has been a challenge in the past few years, for a range of reasons, but the situation has significantly improved in recent months and we’re now seeing strong numbers of tractor available, particularly in our mid-size and compact ranges,” said James Perry, CNH Industrial NZ Product Manager.

“We thank customers for their patience during what’s been a challenging time for everyone, and it’s now pleasing to see tractors on the floors of our dealerships, with stock continuing to come into the country.”

James said the recent influx of stock included the newly-launched Boomer 25C compact tractor and the new JXM models for the Case IH Farmall range.

Livestock producers, row-crop farmers, mixed-farm enterprises, horticulture and orchard operations were a few examples of farm businesses where the Case IH and New Holland low to mid horsepower ranges really came into their own, he said.

“Versatile, maneuverable, economical and robust can all be used to describe these Case IH and New Holland ranges, making them popular with customers after a handy utility machine, or as a main tractor capable of handling a range of tasks,” James said

“If you’re in the market, talk to your local Case IH dealer now to secure one of these tractors, because while supply has been an issue, the demand for agricultural machinery across all sectors remains high.”

**[ends]**